

Introduction to Digital Media and IT

Study programme information

KEY FACTS

Qualification title and level:	BTEC Introductory Certificate Digital (Level 1)
Awarding organisation:	Pearson
Duration:	One year
Study location(s):	Alnwick or Morpeth

Who is this course for and what will I gain?

This course is designed to give learners an introduction into the working world of digital media, offering an insight into a career in digital media industries.

You will gain knowledge and skills with a digital media focus, to a level recognised by employers to offer you a competitive edge when you enter the world of work.

What units will I study?

- Being organised
- Developing a personal progression plan
- Creating storyboards
- Designing interactive presentations
- Preparing layout design for digital products

How and where will I study?

The course will be delivered in a classroom setting and will include an element of work-related activities to support skills development. A more hands on way of learning will give you practical skills and knowledge and will be carefully balanced with health and safety requirements. You will work in a learning environment designed to help you reach your true potential with excellent pastoral and academic support from our dedicated staff, who have a wealth of experience as well as links to local industry and enrichment trips to build confidence and team skills.

What are the entry requirements?

You will need four GCSEs at grade 3 or above.

How will I be assessed?

Your progress will be assessed by your tutor or assessor using a range of methods. This could include direct observation in the work-related activities, a portfolio of work and evidence, completion of written assignments or practical tasks relating to the subject.

Progression and careers:

Progression to the Level 2 Diploma or Level 3 in Digital Media is an ideal pathway to further your skills and abilities in preparation for a career in a business environment. The objectives of this qualification are to allow you to apply knowledge, understanding and skills to a level recognised by employers. Future roles could include: web designer, digital communications officer, social media digital marketer, games developer, graphic designer etc.

For more information please contact:

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Learn. Discover. Grow.



We focus on your needs and aspirations to make sure that methods and levels of study are best suited to you, as well as working with you to boost your confidence and underpinning skills for work and life.

As well as your core programme of study with us, you'll gain a number of skills, including English and maths, as well as digital skills to give you a competitive edge as you progress into work or further training.

All Northumberland Skills learners gain access to:

- A more hands on way of learning to give you practical skills and knowledge
- Qualifications that are recognised worldwide
- Excellent pastoral and academic support from our dedicated staff
- Progression to further or higher education, or employment
- A learning environment to help you reach your true potential
- Skills and experience to give you the best start to progress to your future career

English and maths

If you have not yet achieved a grade 4 or above, you'll also work towards a GCSE or Functional Skills qualification as part of your course. If you have a grade 3 in GCSE English and/or maths, you will continue to develop your skills through GCSE sessions. If you have lower than a grade 3 in GCSE English and/or maths, you will study Functional Skills then progress to GCSE.

Study skills and tutorial with experience of work and work experience

Tutorial and study skills will complement your accredited course and provide wrap around support. This includes topics such as:

- Employability skills
- Finances
- Interview skills
- The world of work

Pastoral support will assist you to develop the skills needed for independent study and help with completion of coursework. One-to-one support is also available to offer individual support on an ongoing basis.

Leadership and enterprise skills alongside health, wellbeing, and confidence, ensure that your professional and personal development are prioritised alongside your studies. Experience of work and work experience relating to your vocational area is a vital component to boost knowledge and transferable skills.

Study Programme Information

All learners will study:

- A vocational qualification
- English & maths (if not already achieved)
- Study skills
- Tutorial
- Experience of work/Work experience
- Enrichment activities



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